

# Sooner

a Capstone Project by BrickBlock

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## The Problem

Conceptualizing life's goals can be daunting. Where do you see yourself in five years? How will you get there from here? How many steps will it take? Are you working on one of those steps right now? Are you doing it alone?

## The Project

*Sooner* is an application for the web and *iOS* devices that will help users turn personal or professional goals into projects with small, manageable steps. By providing the user an accessible place to identify, track, and share personal goals, *Sooner* will be the catalyst users need to complete those goals.

## The Sponsor - Bully Creative Alliance

*"Bully Creative Alliance* is a hooligan-based multidisciplinary design gang started by gadabouts Jesse Campbell and Matt Salik in Victoria, British Columbia. We are artisans who focus on developing brands with a global perspective. We use spit and vinegar to transform our ideas—in graphic design, print, web, and environmental design—into unique solutions. If you were a kid we would totally make you cry."  
- Bully

## The Development Team - BrickBlock



*Chris Patterson*

- Roles: Project Manager, Documentation Lead, Developer
- About: Chris is interested in pursuing object-oriented programming of web and mobile applications. He holds a BFA in Writing from UVic, and is equally comfortable writing code or prose.



*Ian Hoar*

- Roles: Lead Developer, Technical Coordinator, Test Acceptance
- About: Ian is a developer that loves the cutting edge. He specializes in programming for the modern web using Javascript and HTML5, or for mobile devices using Objective-C. He is currently a part of the iOS team at Victoria-based developer, MetaLab, making iPhone applications.



*Carlos Ferreira*

- Roles: Database Administrator, Developer, Test Acceptance
- About: Carlos is interested in building gaming and service applications, and is comfortable working with both high and low-level languages.

BrickBlock thanks *Bully Creative Alliance* and the team's faculty sponsor, Deryk Barker, for support during the development process. *Sooner* is a project with great potential, and we look forward to seeing it launched to the public.